## PREMIUM FABRIC TEMPLATE Retractable Banners: Blade Lite 400

Total Graphic Area: 17.75"w X 77.875"h Total Visual Area: 15.75"w x 69.375"h .5" bleed area

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter.

## **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files– Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must
- bleed to the edge of artboardDo not use spot colors from template
- in your artwork as they will not print

trim line

bleed area -

6" bleed area