

**PLEASE DELETE THIS LAYER  
BEFORE SAVING**

**All images must be embedded  
All fonts must be outlined  
SAVE AS PDF**

**Double Sided Item  
Submit 2 Art Files**

**BLEED AREA - 19.2"W x 8"H**

NOT VISIBLE WHEN DISPLAYED

**FINISHED AREA - 18.2"W x 7"H**

VISIBLE WHEN DISPLAYED

**SAFE AREA - 17.7"W x 5.5"H**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

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**BLEED AREA - 17.5"W x 24.375"H**

NOT VISIBLE WHEN DISPLAYED

**FINISHED AREA - 16.5"W x 23.375"H**

VISIBLE WHEN DISPLAYED

**SAFE AREA - 15"W x 21.875"H**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA