

This area will be folded to the back to create the pole pocket

fold line

do not design critical elements in this area

stitch line

## **Outdoor Banners: Café Barrier**

Total Graphic Area: 54.25" w x 39" h  
Finished Size: 53.25" w x 30.5" h

### **Single Sided Café Barrier:**

The graphic will be folded back to create the 1" diameter pole pockets on top and bottom. See template for fold and stitch lines.

### **Double Sided Café Barrier:**

The graphic will be printed on both sides and folded back to create the 1" diameter pole pockets on top and bottom. See template for fold and stitch lines. Please provide two layouts if graphic will be different on each side.

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

.5" bleed area

do not design critical elements in this area

stitch line

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