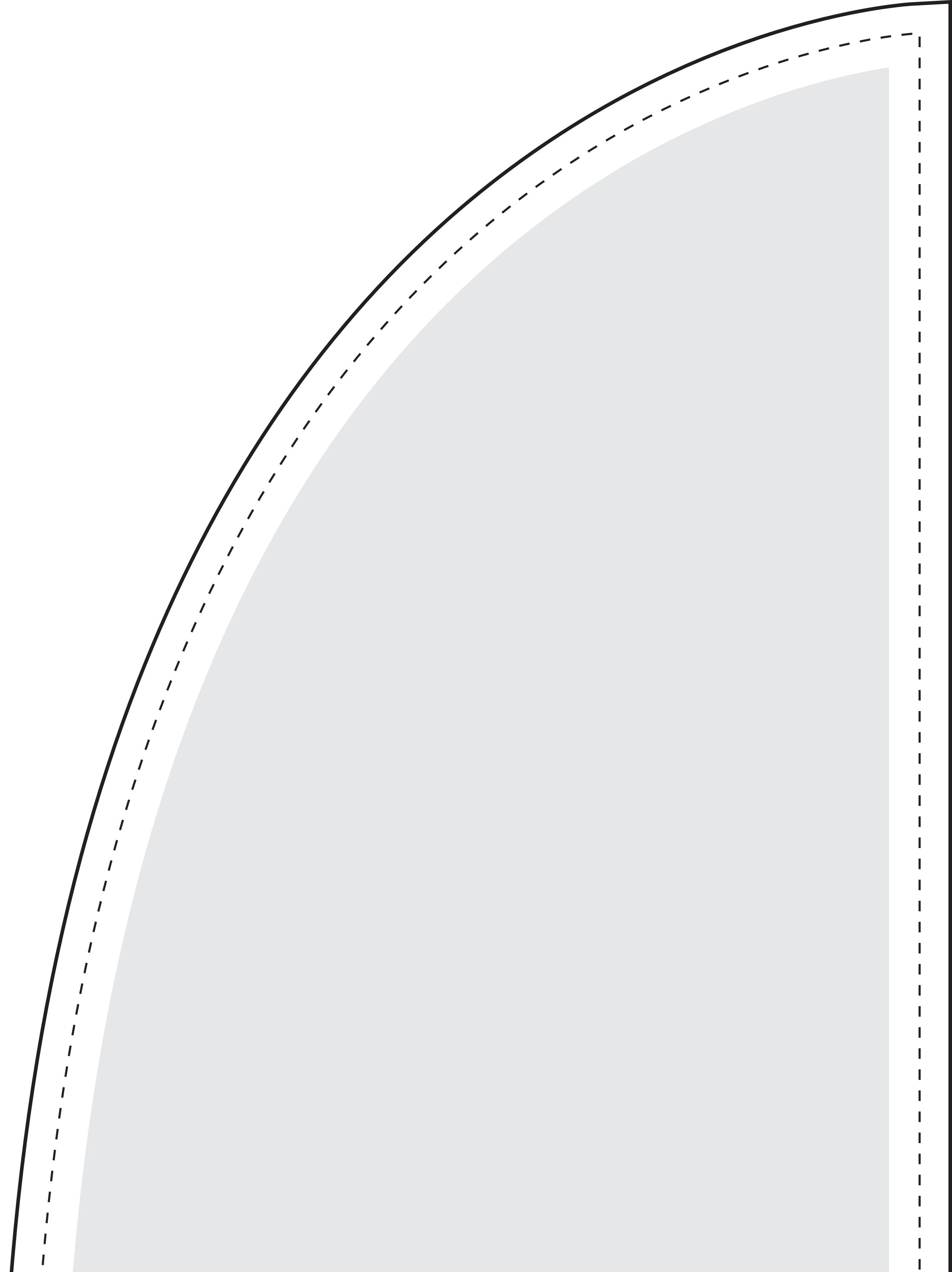


Outdoor Banners:

Zoom Flex, Extra Large Straight Shape

Total Graphic Area: 31”w X 164.25”h
Total Finished Area: 29”w X 162.25”h

Please be sure to include a 1” bleed around the perimeter. The bleed is critical for graphic finishing.

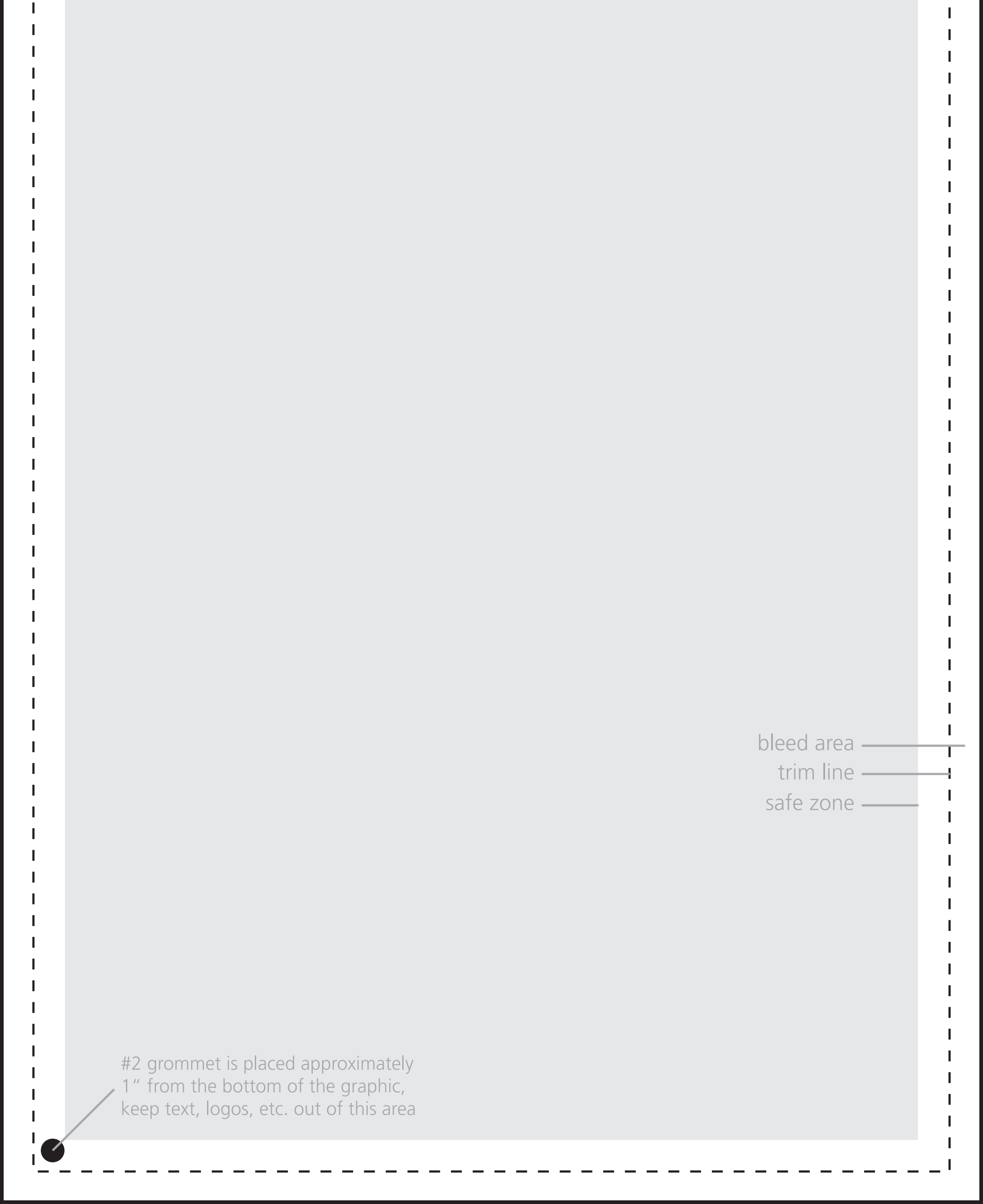
Please do not design any critical elements within 1” of the edge (see trim line)

Graphic will be finished and attached to a black fabric pole pocket.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard

- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



bleed area

trim line

safe zone

#2 grommet is placed approximately
1” from the bottom of the graphic,
keep text, logos, etc. out of this area