Formulate:
10′ x 10′, Horizontal Curve Wall

Total Graphic Area: 127.125″w X 124.25″h
Total Visual Area: 123.125″w X 120.25″h

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2″ of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

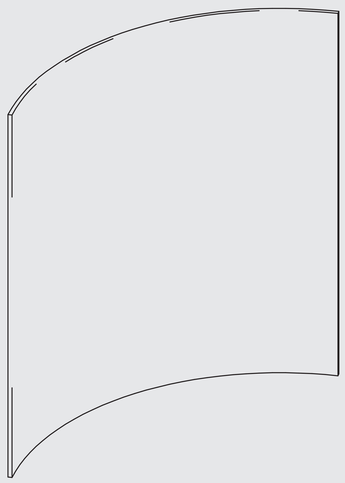
– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print



bleed area
trim line
safe zone