

**PLEASE DELETE THIS LAYER  
BEFORE SAVING**

All images must be embedded  
All text must be outlined  
SAVE AS PDF

**BLEED AREA - 18.5 "W x 5.5 "H**  
FILL WITH ART FOR PRODUCTION

**FINISHED AREA - 18"W x 5 "H**  
VISIBLE WHEN DISPLAYED

**SAFE AREA - 17.5 "W x 4.5 "H**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA